

## Invitation

MEDEXPO S.A. and the Chamber of Commerce of Damietta, are inviting you to Woodtech Forum, at 26th – 27th of November, from 11 am to 21.00 pm, at Damietta Sports Hall in RAS EL BAR.

At Woodtech Forum you will have the chance to meet the new trends of the international market of the design and wood technology. Especially, you will see all the new trends in:

- Hardwood
- Decorative surfaces
- Store equipment
- Veneer
- Furniture Machines
- Upholstery machines
- Plywood
- Kitchen furnitures
- Furniture components
- Panels
- Security and fireproof doors
- Paints
- Hardware fittings

**Last but not least you will have the chance to see in action modern furniture machines in special presentations during Woodtech Forum.**

### PROGRAM OF SPEECHES

**13.30: Registrations, 14.00: Greetings and welcome speeches**

#### Saturday 26/11

- 1. Ms. Reem El Saady**, Principle Manager, Advice for Small Business (ASB) Programme, EBRD
- 2. Richard Wilson**, Managing Director Scratch Communications, AHEC  
“Global Trends of Hardwood”
- 3. Reto Scherrer**, Sales Manager Export, HAFELE  
“The evolution of technology and materials in furniture production”
- 4. Peter H. Meyer**, Managing Director EPLF, European Produces of Laminate Flooring  
“Decorative Surfaces – Wooden Substrates: At the Threshold of a Revolution?”
- 5. Grigolini Matteo**, Researcher Industry and Country Studies, CSIL, Centre for Industrial Studies  
“CSIL World Furniture Outlook: forecasts for the global furniture sectors with a focus on product trends and fast growing markets”
- 6. Roberto Vitri**, Regional Manager, SCM GROUP SPA  
“The latest technologies of the innovative machineries especially for solid furniture producer”
- 7. Octavio Toscano**, Area Manager, CEFLA FINISHING  
“Automating the Finishing process, new trends and technologies”

#### Sunday 27/11

- 1. Paolo Fantoni**, President of European Panel Federation, EPF, European Panel Federation  
“EPF: The panel board Industry in Europe - A privileged partner”
- 2. Khaled Mehrez**, CEO Mehrez+Krem, Mehrez+Krem, Professor of Helwan  
“What are the trends of furniture design in Egypt, but also in the international market?”
- 3. Professor Dr. George Ntalos**, Professor of Wood Technology, Technological Educational Institution, Department for wood and furniture  
“Quality control and certification of final products. The passport to Europe”
- 4. Amr Helmy**, Amr Helmy Designs  
“The development and trends for kitchen furnitures materials”

If you are interested in attending the seminars please press [here](#)

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